

Fact Sheet Introduction

Fact Sheets are available on:

- **What's at Risk in 2026** - describes how DEMs would change our country if they gain control. What we can do - Make Voting a PRIORITY, Vote ALL the way down the ballot.
- **Cooper is the Wrong Choice for US Senator** - Cooper will try to rewrite his record and we need to remind voters of his actions as NC Governor.
- **The NC Republican Legislature is Working for You** - describes how the State ranks among other states and what laws have been passed by the NC legislature that support our conservative values.
- **Republican Democrat Comparison** - The policies of the political parties are compared to draw the sharp contrast for voter's who may not be well informed on the issues.

Strategy: Knowledge is power and Informed voters are more likely to vote.

Benefits:

1. Help break down the initial "why are you at my door" resistance. We are here with information about some topics of importance for our state. Raises the level of discussion to specifics which the voter can continue to consider after the GOTV visit.
2. Offer knowledge of the issues which can motivate the voter to take more interest. We can help move the voter more towards someone who "knows the importance of voting" vs. the voter who "knows he ought to vote and will if he has time". Also, voters who are more informed are more likely to vote.
3. Expand the range of people we can talk to (spouses at the same house, others) because the message is one of information and advocacy, not just "Republicans are good, Democrats are bad".

Target Voters and potential Fact Sheets

- **Recruiting volunteers** - What's at Stake in 2026
- **Low Propensity voters**
 - Cooper is the Wrong Choice for US Senate
 - The NC Republican Legislature is Working for You
 - Republican Democrat Comparison
- **High Propensity Voters**
 - The NC Republican Legislature is Working for You - may not know what the

- legislature has been doing
- Cooper is the Wrong Choice for US Senate - may need a reminder

Format:

- All but the Legislative Fact Sheet only have printing on one side. Copy 2 on a page and cut in half.
- The Legislative Fact Sheet has printing on two sides. Copy the page on the front and then copy it on the back, Cut in half.
- All the Fact Sheets have a date. The Legislative Fact Sheet will likely be updated after the budget is approved, so check the website before you print and check, if there is a later copy than 6-17-26.

Suggestions for Fact Sheets are Welcome. Contact factsheetsgop2@gmail.com

The Paid for line can be completed with

- Paid for Wake County Republican Party (919-890-5374) or email (info@wakegop.org).
- (If this line is used on the fact sheet, please submit an in-kind donation* - see linked form)
- Paid for by Precinct Chair name and number
- This line could also be added before the contact info.

Your volunteering can make the difference to secure WINS in 2026. Please Call.